

ONLINE PATENT AND LICENSE EXCHANGE

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ABSTRACT OF THE INVENTION

10 An online patent and license exchange is provided
which enables potential licensors and licensees of
patents and other intellectual property rights to
efficiently and reliably transact IP license or
assignment agreements. The online patent and license
exchange includes a method of providing a valuation of
an IP asset using data from companies in a similar
15 technology classification as the IP asset, a method of
generating a suggested IP asset asking price, an index
of IP market value according to technology
classification, a method for quantifying the financial
risk of an asset (β), and a quantitative database of
20 technology attributes of IP assets. The valuation is
also used in valuing IP assets to provide insurance for
sale transactions, in securitization,
collateralization, and donation for tax purposes of IP
assets, and in prioritization of assets in an IP
25 portfolio.